

# **The Internet & the Arts:**

## **How new technology affects old aesthetics**

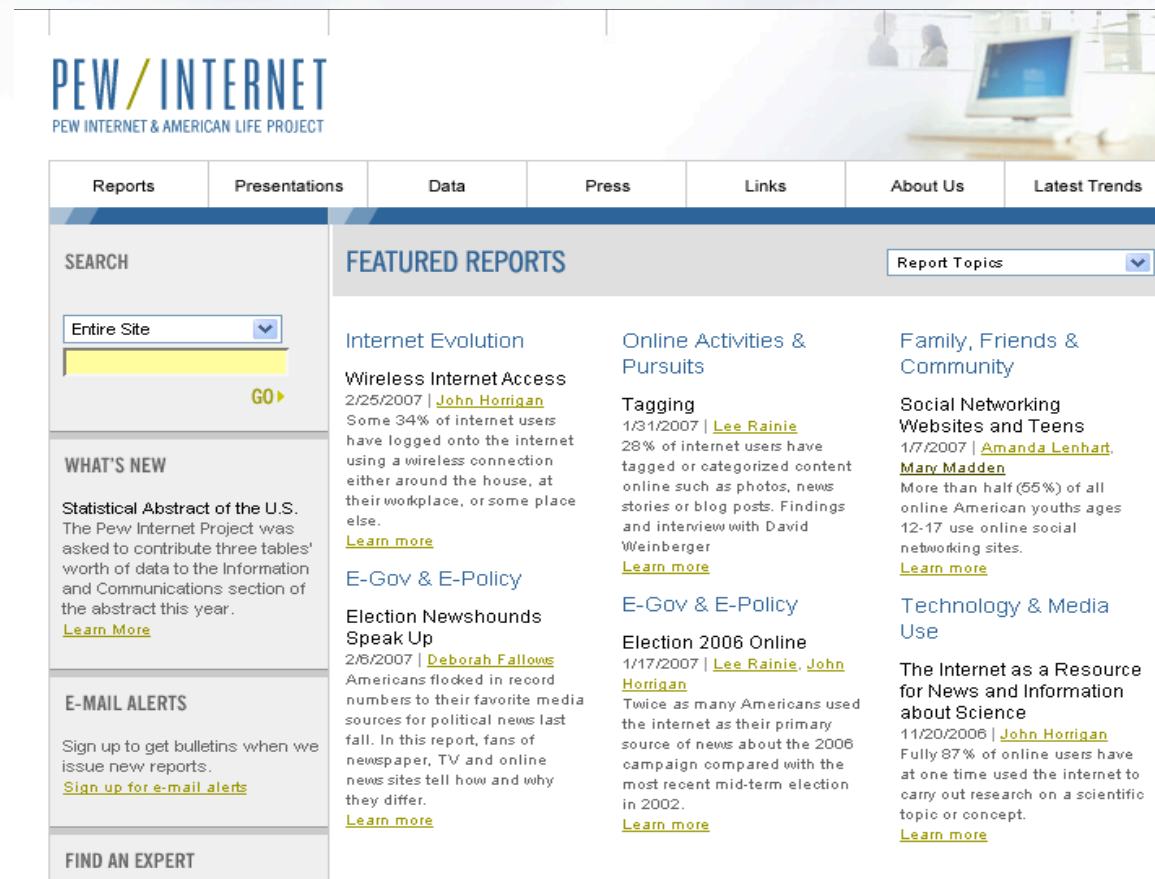
4.22.08

Mary Madden

Pew Internet & American Life Project

Presented to: Chicago Wallace Audience Engagement Network

# Who we are...



The screenshot shows the Pew Internet & American Life Project website. At the top is the logo "PEW / INTERNET" with the subtitle "PEW INTERNET & AMERICAN LIFE PROJECT". Below the logo is a navigation bar with links: Reports, Presentations, Data, Press, Links, About Us, and Latest Trends. The main content area is divided into several sections. On the left, there is a "SEARCH" section with a dropdown menu set to "Entire Site" and a "GO" button. Below this is a "WHAT'S NEW" section featuring a "Statistical Abstract of the U.S." report. Further down is an "E-MAIL ALERTS" section with a sign-up link. At the bottom left is a "FIND AN EXPERT" section. The central part of the page is titled "FEATURED REPORTS" and includes a "Report Topics" dropdown menu. It lists several reports: "Internet Evolution" (Wireless Internet Access), "Online Activities & Pursuits" (Tagging), "Family, Friends & Community" (Social Networking Websites and Teens), "E-Gov & E-Policy" (Election Newshounds Speak Up), and "The Internet as a Resource for News and Information about Science". Each report entry includes a date, author name, a brief summary, and a "Learn more" link.

**PEW / INTERNET**  
PEW INTERNET & AMERICAN LIFE PROJECT

Reports Presentations Data Press Links About Us Latest Trends

**SEARCH**

Entire Site

**WHAT'S NEW**

**Statistical Abstract of the U.S.**  
The Pew Internet Project was asked to contribute three tables' worth of data to the Information and Communications section of the abstract this year.  
[Learn More](#)

**E-MAIL ALERTS**

Sign up to get bulletins when we issue new reports.  
[Sign up for e-mail alerts](#)

**FIND AN EXPERT**

**FEATURED REPORTS**

**Internet Evolution**  
**Wireless Internet Access**  
2/25/2007 | [John Horrigan](#)  
Some 34% of internet users have logged onto the internet using a wireless connection either around the house, at their workplace, or some place else.  
[Learn more](#)

**Online Activities & Pursuits**  
**Tagging**  
1/31/2007 | [Lee Rainie](#)  
28% of internet users have tagged or categorized content online such as photos, news stories or blog posts. Findings and interview with David Weinberger  
[Learn more](#)

**Family, Friends & Community**  
**Social Networking Websites and Teens**  
1/7/2007 | [Amanda Lenhart](#), [Mary Madden](#)  
More than half (55%) of all online American youths ages 12-17 use online social networking sites.  
[Learn more](#)

**E-Gov & E-Policy**  
**Election Newshounds Speak Up**  
2/6/2007 | [Deborah Fallows](#)  
Americans flocked in record numbers to their favorite media sources for political news last fall. In this report, fans of newspaper, TV and online news sites tell how and why they differ.  
[Learn more](#)

**E-Gov & E-Policy**  
**Election 2006 Online**  
1/17/2007 | [Lee Rainie](#), [John Horrigan](#)  
Twice as many Americans used the internet as their primary source of news about the 2006 campaign compared with the most recent mid-term election in 2002.  
[Learn more](#)

**Technology & Media Use**  
**The Internet as a Resource for News and Information about Science**  
11/20/2006 | [John Horrigan](#)  
Fully 87% of online users have at one time used the internet to carry out research on a scientific topic or concept.  
[Learn more](#)

# Where we live...

LAST UPDATED: APRIL 14, 2008

VIEW THIS SITE: [COLOR](#) [B/W](#) FEEDS: [RSS](#)

## PewResearchCenter

NUMBERS, FACTS AND TRENDS SHAPING YOUR WORLD

[Home](#)

[Topic Index](#)

[Publications Index](#)

[The Databank](#)

[Where Do You Fit?](#)

[Projects of the Center](#)

[About the Center](#)

RECEIVE OUR EMAIL NEWSLETTER:

[SIGN UP](#)

SITE SEARCH:

[SEARCH](#)

[ADVANCED SEARCH](#) | [SITE MAP](#)

### SPOTLIGHT

#### Inside the Middle Class: Bad Times Hit the Good Life



**9 Apr 08** A new Pew Social Trends study finds that fewer Americans now than at any time in the past half century believe they're moving forward in life. But at the same time, two-thirds say they have a higher standard of living than their parents had.

### RECENT FINDINGS AND RELEASES

#### Same-Sex Marriage Debate

**10 Apr 08** The controversy ignited by the Massachusetts High Court ruling allowing



### WHERE TO FIND:

- Polls on Politics, Policy and Media
- Religion and Public Life
- Research and Analysis on News Media
- Internet and Information Technology Trends
- Latino Trends and Attitudes
- State Policy and Political News
- International Opinion Polls
- Social and Demographic Trends



### ELECTION '08

Pew Research Center's coverage of this year's campaign

#### Religious Voters in Pennsylvania

**11 Apr 08** Connections that Clinton, Obama and McCain make -- or fail to make -- with the state's religious voters could have major consequences on April 22 and November 4.

#### That's What I Like About Me

**7 Apr 08** Obama's high favorable ratings are more influenced by how he makes voters feel than by specific characteristics they attributed to him. Clinton's image, in contrast, is driven by opinions about her own qualities.

#### Election Interest Falls

### THE DATABANK

#### THE DAILY NUMBER

# 28%

More than one-quarter of American adults (28%) have left the faith in which they were raised in favor of another religion -- or no religion at all. [Read more](#)

APR  
14

### WHERE DO YOU FIT?

#### Test Your News IQ

**Interactive** Take our quiz about prominent people and major events in the news. Then see how you did in comparison with 1,003 randomly sampled adults.

Visit [Where Do You Fit?](#) for other interactive features.

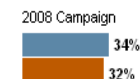


### THE TOP STORY INDEX

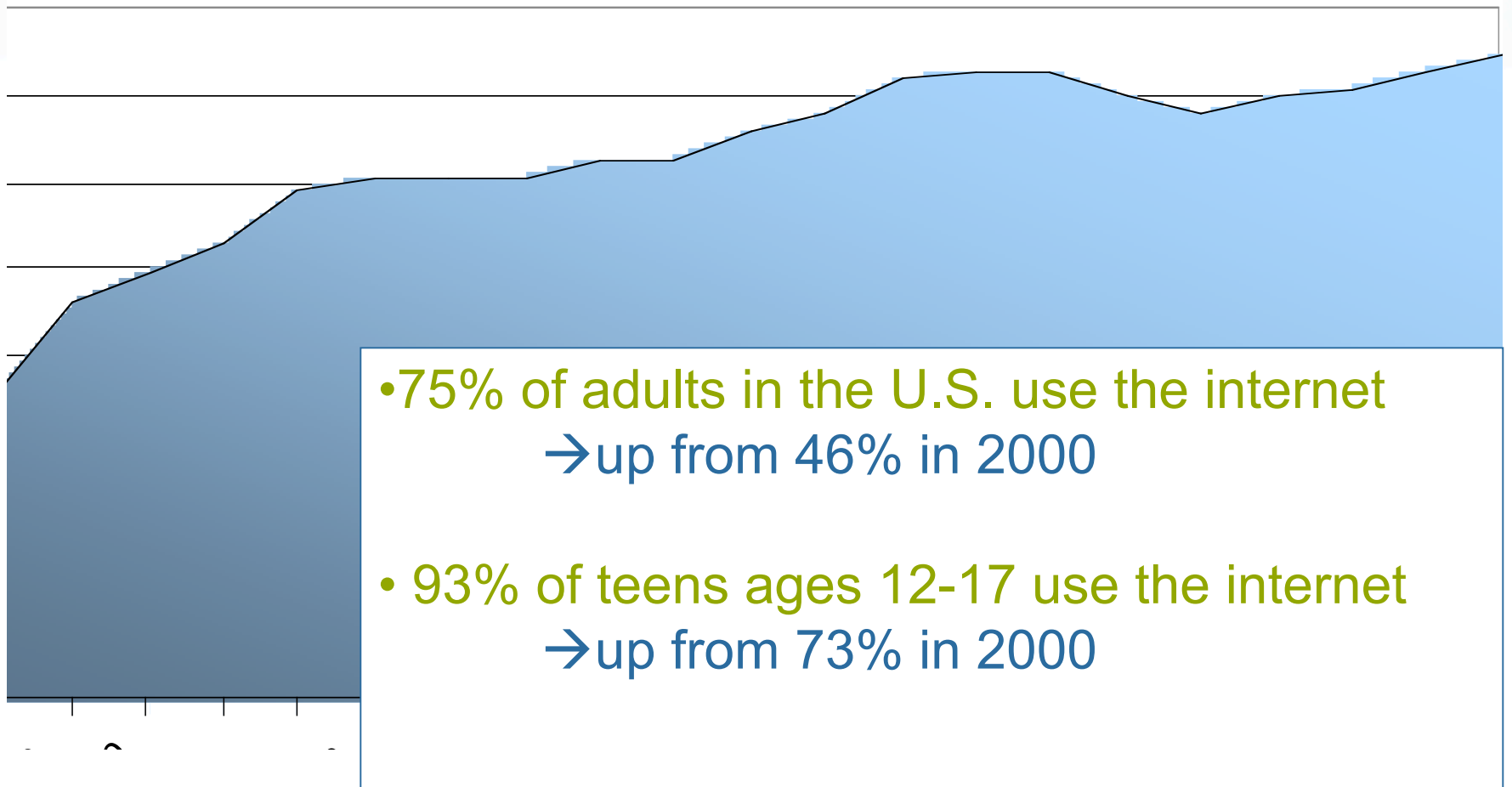
NEWS INTEREST AND COVERAGE  
APRIL 7 - 13

#### Interest in Iraq News Still Modest

While news of U.S. fatalities



# Watching the online audience grow





## Older adults still less likely to be online

18-29

92

30-49

85

50-64

72

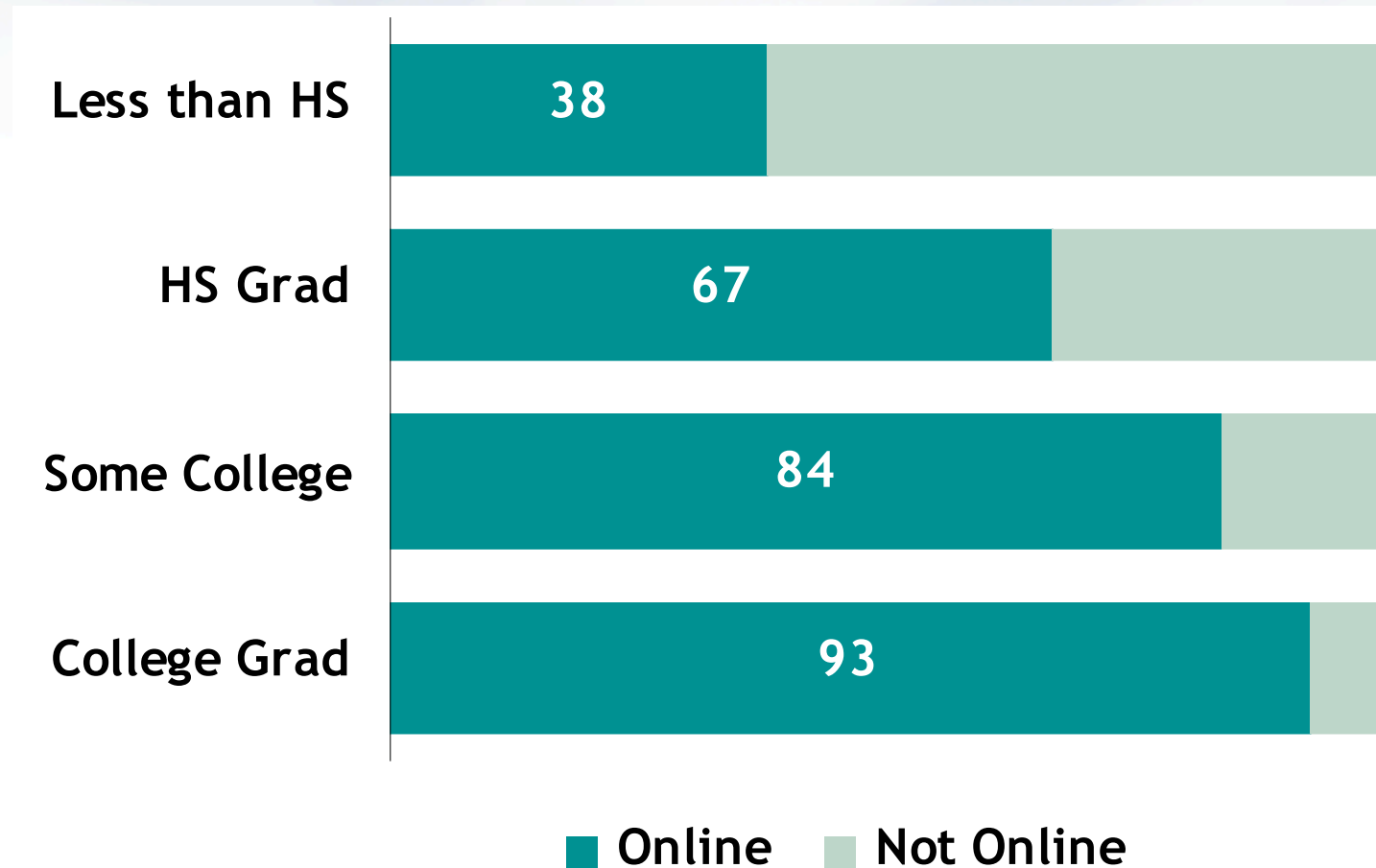
65+

37

■ Online ■ Not Online

October-December 2007

## Education still matters, too...



October-December 2007

## Then and Now...

2000

5% with broadband at home

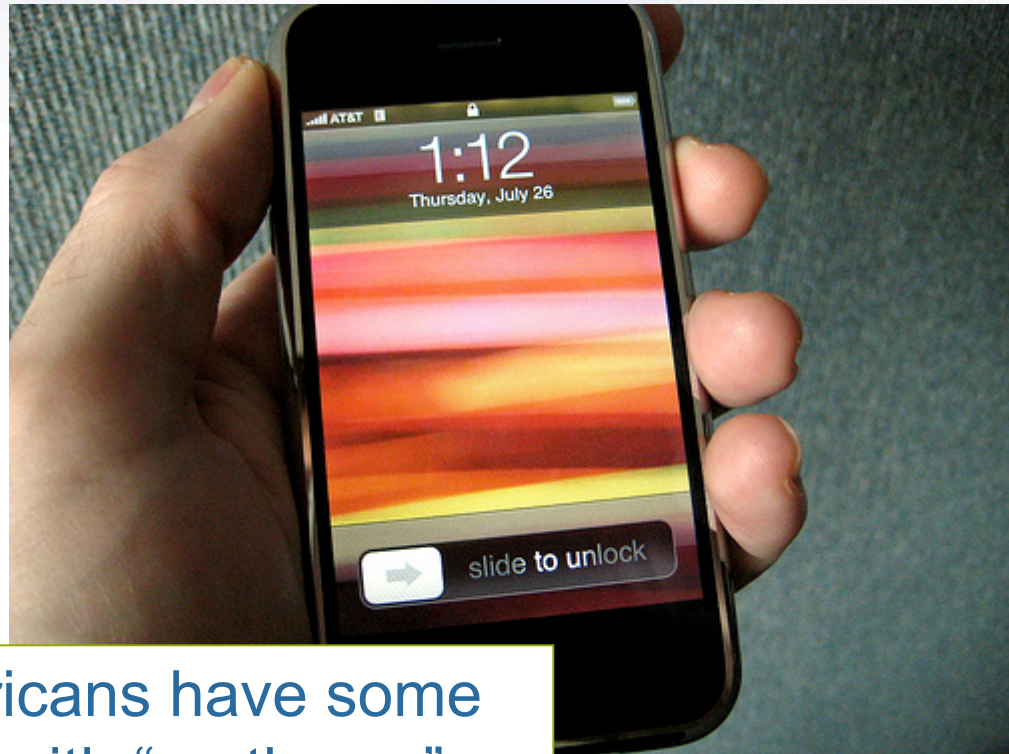
50% owned a cell phone  
=slow and stationary connections

2008

55% with broadband at home

80% own a cell phone  
=fast and mobile connections

# Mobile access goes mainstream



62% of Americans have some experience with “on the go” access to digital data and information

# Does technology improve our lives?

## Attitudes about information technology

<i>How much, if at all, have communication and information devices improved ...</i>	<b>“A lot” or “Somewhat”</b>
<b>Your ability to keep in touch with friends and family</b>	<b>81%</b>
<b>Your ability to learn new things</b>	<b>79</b>
<b>Your ability to do your job</b>	<b>59</b>
<b>The way you pursue your hobbies or interests</b>	<b>55</b>
<b>Your ability to share your ideas and creations with others</b>	<b>55</b>
<b>Your ability to work with others in your community or in groups you belong to</b>	<b>55</b>
Source: Pew Internet & American Life Project April 2006 Survey. N=3,355 for internet and cell phone users. Margin of error is $\pm 2\%$ .	



# What's the big deal with Web 2.0?



[Sign Up](#) | [QuickList \(0\)](#) | [Help](#) | [Log In](#) | [Site:](#)

Home

Videos

Channels

Community

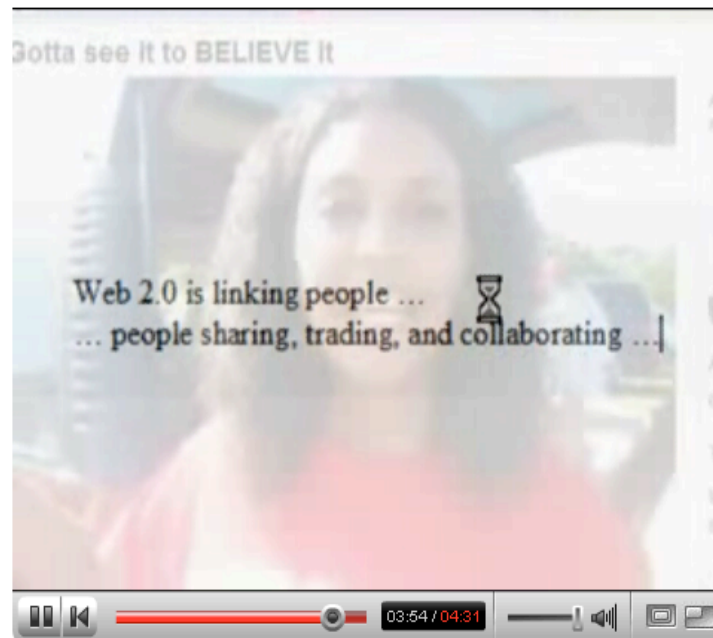
Videos

Search

[settings](#)  
[advanced search](#)

Upload

## Web 2.0 ... The Machine is Us/ing Us



This is a video response to [Web 2.0](#)

Rate: ★★★★★ 18,661 ratings

Views: 5,104,499



From: [mwesch](#)

Joined: 1 year ago

Videos: 6

Subscribe

Added: **January 31, 2007** ([More info](#))

Final version now available!

<http://youtube.com/...>

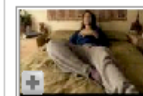
Embed

[Customize](#)

<object width="425" height="355"><param name="movie" value="http. ...

► More From: [mwesch](#)

▼ Related Videos



[Lo que tú Quieras Oir](#)

10:15 From: [kaejane](#)

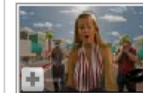
Views: 68,444,463



[Web 2.0](#)

05:17 From: [jutecht](#)

Views: 312,887



[PARIS IN JAIL: The Music Video](#)

02:47 From: [omovies](#)

Views: 19,613,030



[The Machine is Using Us \(Final Version\)](#)

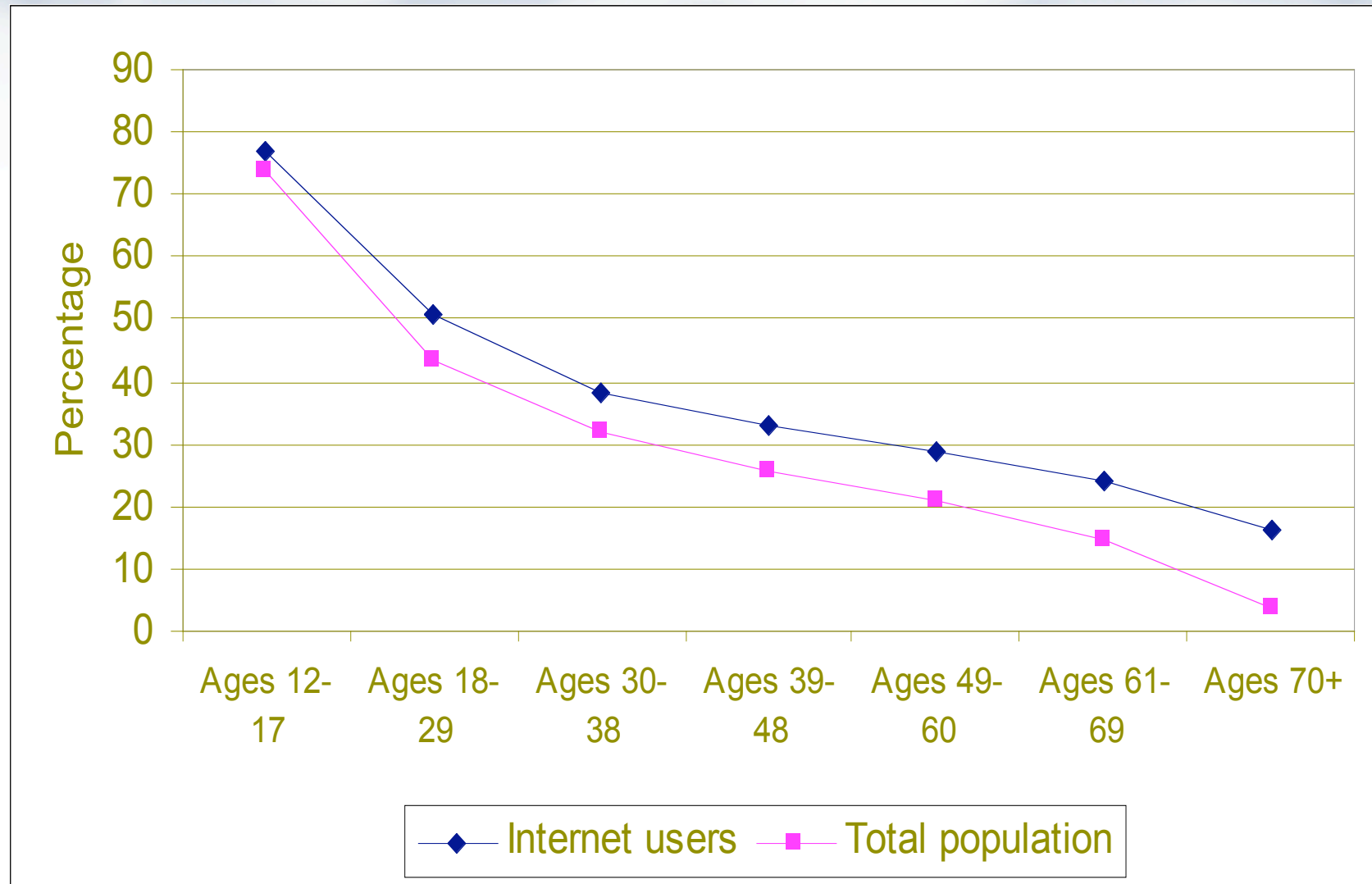
04:33 From: [mwesch](#)

Views: 600,000

# How many of us are participating?

<b>User-generated content creation activities:</b>	<b>% - Adult Internet Users</b>
Share something online that you created yourself, such as your own artwork, photos, stories, or videos	19
Post comments to an online news group or website	18
Create or work on your own webpage	12
Create or work on webpages or blogs for others	11
Take material you find online – like songs, text, or images and remix them into your own artistic creation	9
Create or work on your own online journal or blog	8
<b>Those who have done at least one:</b>	<b>37</b>

# Content Creation: Age tells a different story



# Youth of today, arts audiences of tomorrow





# Today's Teen – Born 1990



Tim Berners-Lee writes World Wide Web program



Personal computers are 15 years old



# Today's Teen – First Grade 1996



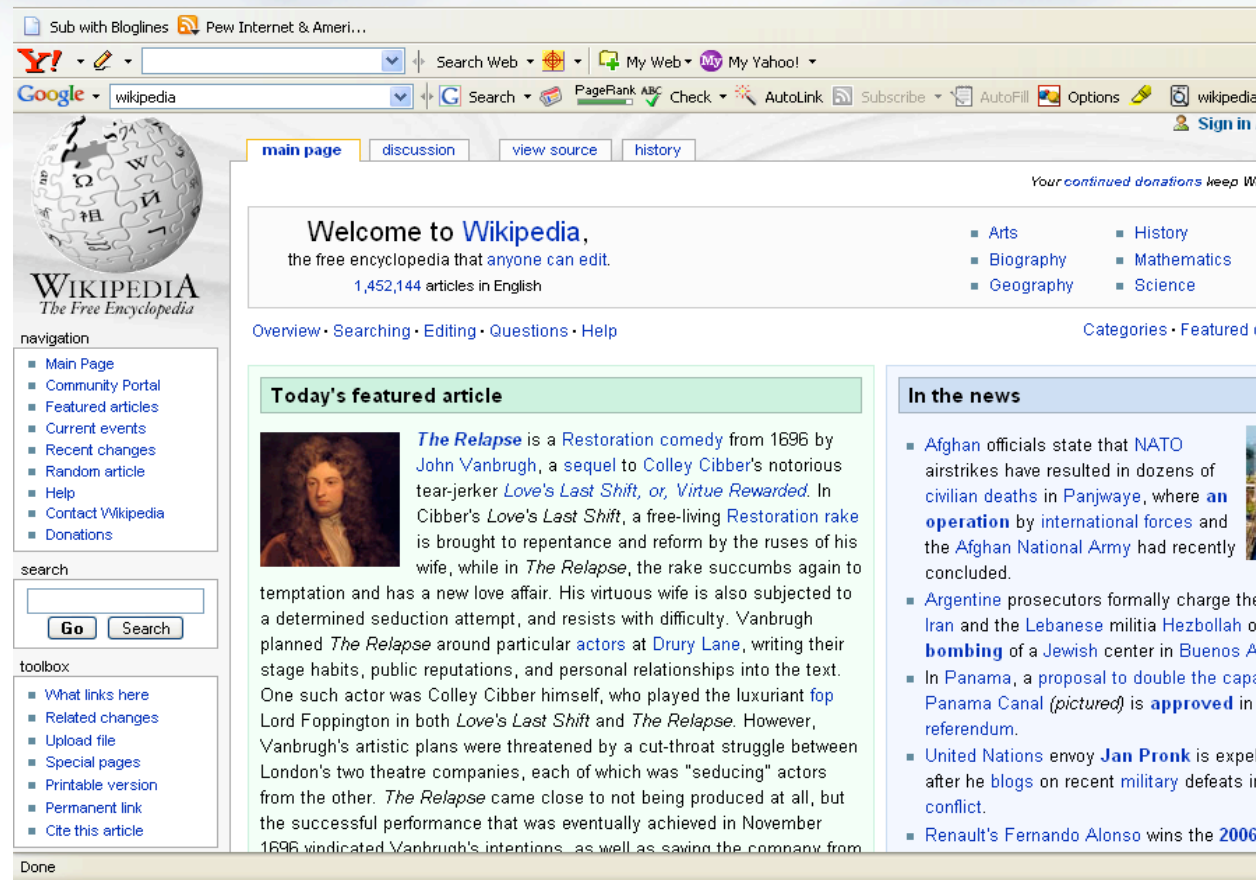
Palm Pilot goes on  
the market

# Today's Teen – Fourth Grade 1999

Sean Fanning creates  
Napster



# Today's Teen – Starts Middle School 2001



Wikipedia comes online...

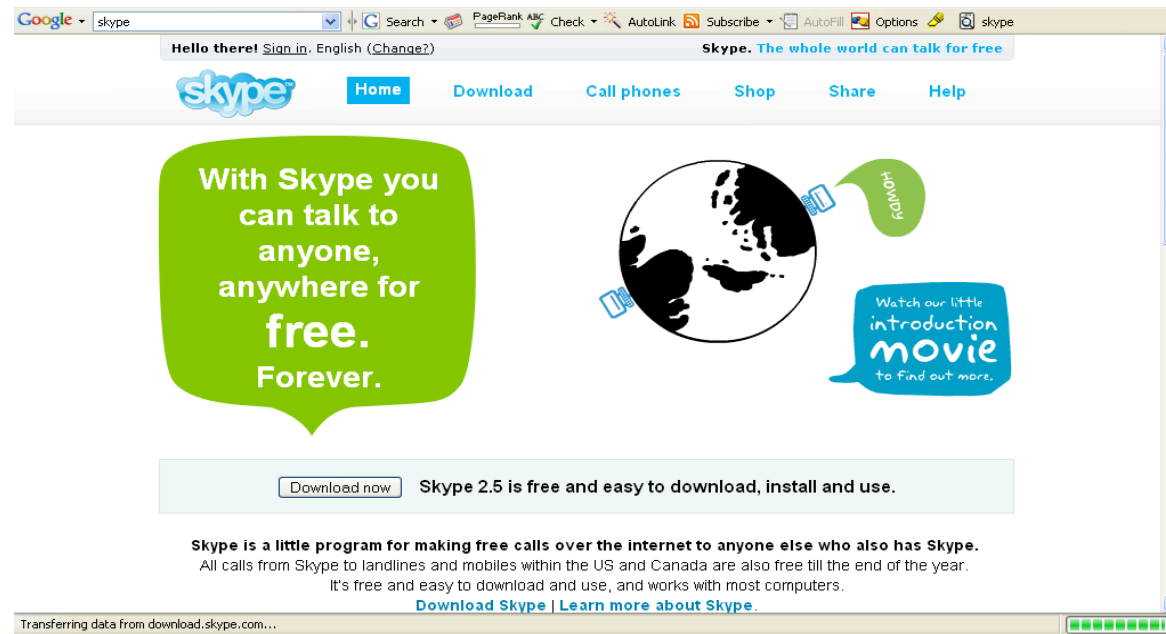
# Today's Teen – Middle School



iPods storm the market...



# Today's Teen – Middle School 2003



## Skype - 2003

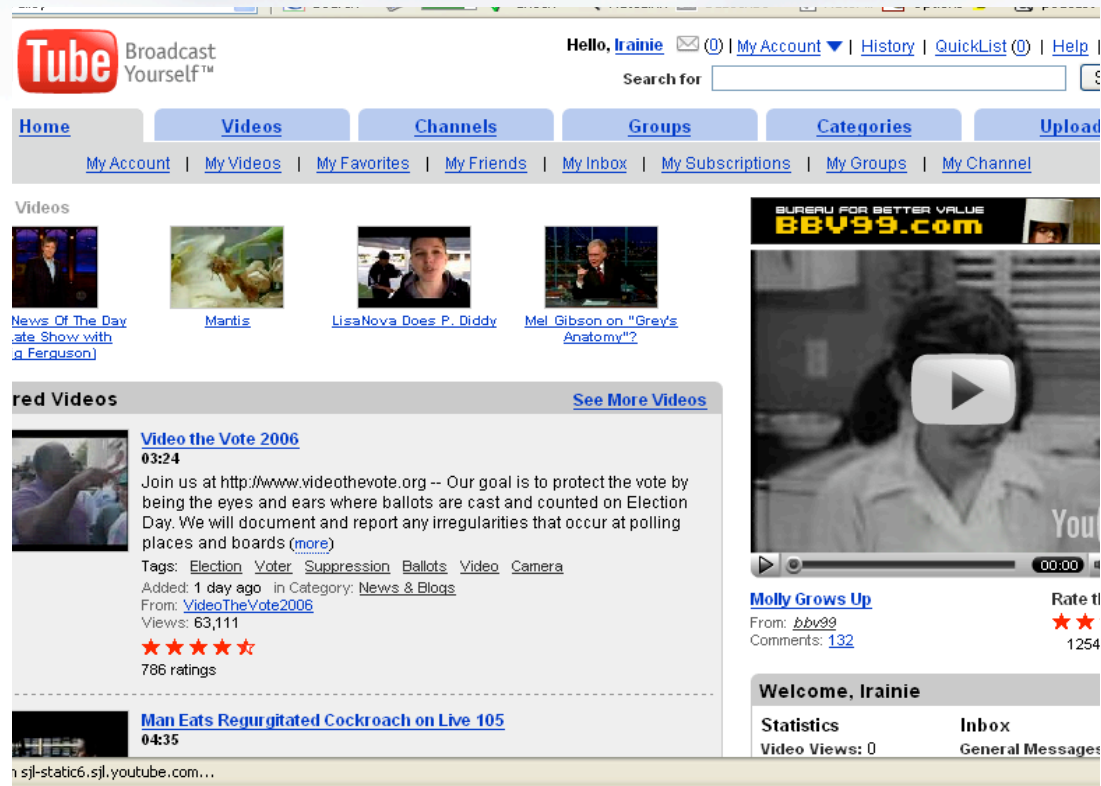


# Today's Teen – Starts High School 2004



## Podcasts – 2004

# Today's Teen – Sophomore Year 2005



## YouTube – 2005

# Today's Teen – Junior Year 2006

## The Year of MySpace:

- More than 200 million accounts created
- Third most popular site in the U.S.
- 55% of online teens use social networking sites
- 48% of social networking teens use the sites every day



# Profiles: Switchboards for social life

The image is a screenshot of a Facebook profile for Jane Smith, located in Washington, DC. The profile page includes a search bar, a left-hand navigation menu, a profile picture, and various sections like Mini-Feed, Information, Education and Work, and The Wall. Red circles and lines highlight specific features and link them to statistics:

- 61% send a bulletin or group message to all of their friends**: This callout points to the "Send Her a Message" button on the profile page.
- 84% post messages to a friend's page or wall**: This callout points to the "Post" button on the wall.
- 76% post comments to a friend's blog**: This callout points to a comment on a friend's blog post.
- 82% send private messages to a friend within the social networking system**: This callout points to the "My Messages (22)" link in the left-hand navigation menu.
- 33% wink, poke, give "e-props" or kudos to friends**: This callout points to the "Poke Her!" button on the profile page.

The left-hand navigation menu includes links to: My Profile, My Friends, My Photos, My Shares, My Notes, My Groups, My Events, My Messages (22), My Mobile, My Account, and My Privacy.

# Lesson #1: Get Creative

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- 64% of online teens are content creators

- Teens have embraced Web 2.0—blogging, remixing and sharing their creations without fear.
- We give teens the time to play and make mistakes, and adults need this time, too.



## Lesson #2: Start Conversations

### Teen content creators solicit feedback

- Most teens receive feedback on the material they post, and most give feedback to others.
- Web 2.0 tools offer *arts organizations* the opportunity to solicit feedback and shape conversations about their programs.

## Lesson #3: Reinforce Relationships

- 91% of social networking teens use the sites to stay in touch with offline friends

- Rather than replace offline relationships with online ones, social media tools work best when they augment relationships that have other dimensions.

## Lesson #4: Cultivate Semi-public Spaces

Teens are skilled navigators of the semi-public Web

- Teens curate social spaces where they feel comfortable sharing ideas and expressing themselves.
- Semi-public spaces like social networking groups offer arts organizers a forum to ask questions and share ideas.

# Sites to watch: Ning

The screenshot shows the Ning website homepage. At the top is a green navigation bar with the Ning logo, a search bar, and links for Home, All Social Networks, Get a Ning ID!, Sign In, and Help. Below the navigation bar is a light blue banner with the text "Create Your Own Social Network for Anything". The main content area features several social network examples: "40x Venezia", "My Cool Works", "FMX World", "Greekster.tv", and "Swedish Startups". Each example is represented by a grid of small images. To the right of these examples is a section titled "Get Your Own Social Network!" with an illustration of four people and text explaining that Ning is a free service to create, customize, and share social networks. Below this is a blue banner with the URL "http://www.ning.com". To the right of the URL is a yellow box titled "WE'RE HIRING!" with text about job opportunities and a link to "our jobs pages".

**Ning** Search Ning Go

Home All Social Networks Get a Ning ID! Sign In Help

Create Your Own Social Network for Anything

**40x Venezia**

**My Cool Works**

**FMX World**

**Greekster.tv**

**Swedish Startups**

**Get Your Own Social Network!**

Ning is the only online service where you can create, customize, and share your own Social Network for free in seconds.

<http://www.ning.com>

**WE'RE HIRING!**

We are looking for talented and passionate individuals to join our growing team.

Visit [our jobs pages](#) and see if Ning is right for you.

# Sites to watch: The Point

The screenshot shows the homepage of 'the point' website. The header features the logo 'the point alpha' with the tagline 'make something happen'. Navigation links include 'Campaigns', 'Problems', 'Login or Create an account', and a search bar. The main content area has a large heading 'Make Something Happen.' followed by a description: 'The Point is a platform for group action, helping you make things happen that you couldn't accomplish alone.' Below this is a blue box with the URL 'http://www.thepoint.com/'. The left sidebar contains links for 'Tour', 'See Popular Campaigns', and 'Start a Campaign', each with a brief description. The right sidebar features a 'FEATURED CAMPAIGN' section with a video player showing a child's face and a text description about billboard funding. At the bottom, there is a section for 'View an Animated Introduction'.

alpha the point make something happen

Campaigns Problems Login or Create an account

What's The Point? Enter Keyword(s) Search

## Make Something Happen.

The Point is a platform for group action, helping you make things happen that you couldn't accomplish alone.

<http://www.thepoint.com/>

LEARN MORE

**Tour** Learn about The Point's "big idea," organizing group action around a tipping point.

**See Popular Campaigns** A snapshot of what's happening on The Point.

**Start a Campaign** Organize any type of group action, including ultimatums, fundraisers, and social contracts. Use The Point to arrange a tea party, or bring a multinational corporation to its knees.

WHAT PEOPLE ARE SAYING

FEATURED CAMPAIGN

### Funding for Billboards to Oppose War in Iraq


The Greater Lansing Network Against War and Injustice will place 5 billboard signs around Lansing for a month if we raise \$1,345 [LEARN MORE.](#)

View an Animated Introduction

See some different ways you can use The Point



# Sites to watch: Yelp



Real People. Real Reviews.™

Search for (e.g. taco, salon, Max's)

Near (Address, City, State or Zip)

Arlington, Va

Search

Welcome | About Me | Write a Review | **Find Reviews** | Invite Friends | Messaging | Talk | Events | [Member Search](#) | [Account](#) | [Log In](#)

**Yelp Arts & Entertainment** brought to you by American Express

**National Portrait Gallery**

★★★★★ based on 48 reviews [Rating Details](#)

Categories: Landmarks & Historical Buildings, Museums [Edit]

Neighborhood: Penn Quarter

8th & F Sts NW

Washington, DC 20560

(202) 357-1300

[www.npg.si.edu](http://www.npg.si.edu)

Hours: Mon-Sun 11:30 a.m.-7:00 p.m.

Good for Kids: Yes

[Edit Business Info](#) [Link to This Page](#)

[Send to Friend](#) [Bookmark](#) [Send to Phone](#)

[Add Photos](#)

[First to Review](#) [Andrew K](#)

[Google](#)

[48 Reviews for National Portrait Gallery](#)

Sort by: **Recent + Votes** | Time | Rating

**People Who Viewed This Also Viewed...**

**National Gallery of Art**  
★★★★★ 59 reviews  
Washington, DC  
Category: Museums

**United States Holocaust...**  
★★★★★ 37 reviews  
Washington, DC  
Category: Museums

**Hirshhorn Museum &...**  
★★★★★ 42 reviews

<http://www.yelp.com>

# Arts audiences run broad and deep

**National Endowment for the Arts**  
A Great Nation Deserves Great Art

SEARCH >

Chairman's Forum  
About Us  
Grants  
News Room  
National Initiatives  
Lifetime Honors  
Publications  
Research

1100 Pennsylvania Ave. NW  
Washington, DC 20506  
202.682.5400  
webmgr@arts.endow.gov

Accessibility

FOIA | Privacy Policy | EEO | Site Map | Contact Us

RSS Feed

→ 39% of adults, or roughly 81 million people attended arts events in the 12 months prior to August 2002.

## And artists are all around us!

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- 57% of Americans study, practice or otherwise engage in some type of artistic activity themselves.
- Of that group, 28% identify as artists.

Pew Internet & American Life Project,  
“Artists, Musicians and the Internet”  
2004

## Frequent arts attendees <3 digital media

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- Frequent arts attendees are more engaged with arts and cultural programming through digital media channels.
- 27% of frequent arts attendees have watched arts and cultural programming on a website, compared with just 16% of the GP.

Research from LaPlaca Cohen, 2007

# Research meets practice: Arts Marketing

[Practical Lessons](#) [Hot Topics](#) [Workshops & Training](#) [Case Studies](#) [Other Marketing Resources](#)



[Home](#) | [Contact](#) | [Site Map](#)



[About Us](#) | [Affiliates](#) | [Join Our Mailing List!](#) | [Glossary](#)

[PRINT VERSION](#)  [E-MAIL FRIEND](#) 

**Welcome to ArtsMarketing.org!**

ArtsMarketing.org helps your organization address its daily marketing needs and longer-term marketing issues.

*Predicting the Future of Orchestras*

The Flanagan Report, a study on orchestral economics commissioned by the Andrew W. Mellon Foundation, continues to stir passionate debate in the classical music community. What will the future of classical music look like? What is the economic forecast for the model of the symphony orchestra? Compare these two opinions from Greg Sandow and Henry Fogel on the report and the future of orchestras.

[Greg Sandow at ArtsJournal](#)

[Henry Fogel at ArtsJournal](#)



*Energizing Speakers Announced for 2008 National Arts Marketing*

**The Leading Marketing Source for Non-Profit Arts Organizations**

**SITE SEARCH**



  
NAMP is sponsored by American Express



**Special Features**

[Find out about bringing Marketing Training to your community](#)

[Click here to access password-protected area for NAMP Conference handouts](#)  
»»



# Making the most of Web 2.0: **Stagework**

The screenshot shows the Stagework website with a dark blue header. At the top right is a search bar labeled "Search Stagework" with a "go" button. Below the header is a navigation menu with links: home, productions, issues, people, for teachers, events & workshops, and stagework blog. The main banner features a photo of two actors on stage with the text "Construct a scene your way". Below this is a section for "NT working with BT INTERACTIVE PERFORMANCE" with sub-links for "UN INSPECTOR", "CORAM BOY", and "THE CRUCIBLE". A purple bar below the banner reads "WHAT'S NEW? Try our new Speech Builder game and enjoy a conversation with Sir Ian McKellen". The lower section contains three featured articles: "Women of Troy rehearsal diaries" (with a photo of a woman), "Much Ado About Nothing rehearsal diaries" (with a photo of two men), and "A Conversation with Sir Ian about Richard III" (with a photo of Sir Ian McKellen). The bottom section has two columns: "rhinoceros from the ROYAL COURT" (with a rhinoceros illustration) and "Events and workshops" (describing a workshop for actors and students). A "People" column on the right describes the site's focus on the theatre industry.

Search Stagework

For the best experience use Flash player 6 and above. Get the latest player [here](#).

**STAGEWORK**

home productions issues people for teachers events & workshops stagework blog

Construct a scene your way

NT working with BT INTERACTIVE PERFORMANCE

UN INSPECTOR CORAM BOY THE CRUCIBLE

WHAT'S NEW? Try our new Speech Builder game and enjoy a conversation with Sir Ian McKellen

**Women of Troy rehearsal diaries**  
Read the rehearsal diaries for the National Theatre's new production of Euripides' tragedy, directed by Katie Mitchell.

**Much Ado About Nothing rehearsal diaries**  
The National mounts a new production of Shakespeare's comedy; keep up with the progress week by week.

**A Conversation with Sir Ian about Richard III**  
Fascinating insights into *Richard III* with our interactive interview with Sir Ian McKellen.

**rhinoceros**  
from the ROYAL COURT

**Events and workshops**  
Including a workshop in which actors and students explore some of the key ideas and issues in Arthur Miller's *The Crucible*.

**People**  
What does it take to work professionally in the theatre industry? Find out about the wide variety of roles here.

# Stagework: “From page to stage...”

The screenshot shows the Stagework website for 'The Crucible'. The header includes the 'STAGework' logo, a search bar, and navigation links: home, productions, issues, people, for teachers, events & workshops, and stagework blog. The main content area is titled 'The Productions | The Crucible' and features a large background image of the production. Text on the page describes the behind-the-scenes story and provides a search bar for links. Below this, there are two main sections: 'Creative' and 'Performance'. The 'Creative' section includes links to 'Costume Design', 'Directing', and 'Set Design'. The 'Performance' section includes links to 'The Girls', 'Casting', 'Lighting', 'Rehearsals', and 'Hale, Danforth and Parris'. Each link is accompanied by a small thumbnail image and a brief description.

**STAGework**  
home productions issues people for teachers events & workshops stagework blog

Search Stagework  
[input] go

**The Productions | The Crucible**

The behind-the-scenes story from page to stage with exclusive video of rehearsal, performance and interviews with the cast, creative and technical teams.

From Birmingham Rep  
**The Crucible**

Links... [dropdown] go

Introduction About the Play Rehearsal Diaries Touring Diaries

**Creative**

**Costume Design**  
What did these people look like?

**Directing**  
Jonathan Church in rehearsal and reflecting on his production of The Crucible

**Set Design**  
Where did they live?

**The Girls**  
Each of the Salem girls has a distinct personality

**Casting**  
Getting the casting right is key to a successful production

**Lighting**  
Mark Jonathan demonstrates the lighting effects used in the play


**Performance**

**Rehearsals**  
Watch and listen as the actors tell us how they prepared for their roles

**Performance**  
After five weeks in rehearsal, The Crucible opened on stage

**Hale, Danforth and Parris**  
Three men at the heart of the play, and none of them escape savage criticism

# San Francisco Symphony: Keeping Score



SAN FRANCISCO SYMPHONY  
MICHAEL TILSON THOMAS MUSIC DIRECTOR

**KEEPING SCORE**  
revolutions in music

[home](#) [television](#) [radio](#) [web](#) [education](#) [about](#)

PRIMAL MOVES



Explore how composers continually return to music's primal moves.

Listen to the subtle yet expansive range of emotion found in classical music.

Experiment with the association between music and art.

visit the *Primal Moves* web site ▶

INTRODUCTION PRIMAL MOVES BEETHOVEN COPLAND STRAVINSKY TCHAIKOVSKY

upcoming broadcasts

**Thu March 6, 7:30-9:00pm**  
In the SF Bay Area, watch *Keeping Score: Copland and the American Sound* on **KQED-TV**

**Hear the San Francisco Symphony LIVE.**  
[Buy tickets »](#)

*Keeping Score* is the *San Francisco Symphony's* national, multi-year program designed to make classical music more accessible to people of all ages and musical backgrounds. *Keeping Score* uses media in its most public and accessible forms to show that classical music can speak to everyone and instill a lifelong love of music.

**Watch *Keeping Score: Copland and the American Sound* on KQED-TV.**  
Airing March 6 at 7:30-9:00pm in the Bay Area

Tune in for this special KQED pledge drive presentation, with series producers/ directors Joan Saffa and David Kennard of *InCA Productions* providing behind-the-scenes



# Music & Art: Make your own associations

The screenshot shows the 'KEEPING SCORE' website, a tool for creating associations between music and art. The interface has a dark brown background with orange and blue accents. At the top right is a 'Home' link. Below it, a navigation bar contains 'Music's Primal Moves' and 'Tchaikovsky's 4th Symphony'. The main area is divided into two sections: 'Emotional Roots' and 'Match the Music'. The 'Paintings' section on the left displays a grid of 12 small painting thumbnails. The 'Music' section below it shows a grid of 12 musical notation thumbnails. The central area features a large image of 'The Scream' by Edvard Munch, with the text 'The Scream, 1893 Edvard Munch' above it. To the right of the painting is a green button with a right arrow and the text 'Add this combination to slideshow'. Below the painting is a smaller image of 'La Mer' by Claude Debussy, with the text 'La Mer Claude Debussy' below it. On the right side of the painting, there is a vertical list of numbers 1 through 6. At the bottom right, there are buttons for 'Play Slideshow' and 'Reset'.

Home

KEEPING SCORE  
mtt on music

Music's Primal Moves

Tchaikovsky's 4th Symphony

Emotional Roots

Match the Music

Paintings

The Scream, 1893  
Edvard Munch

Add this combination to slideshow

Music

La Mer  
Claude Debussy

1 2 3 4 5 6

Play Slideshow


Reset

# Create false scarcity: Artists Den





# Community as content: **mnartists.org**



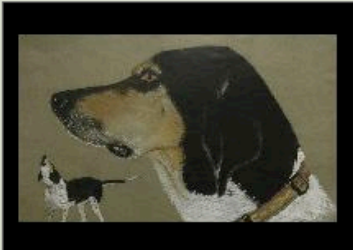
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- About Us

- Artists
- Organizations
- Collections
- Forums

- Articles
- News / Opportunities
- Resources
- Calendar

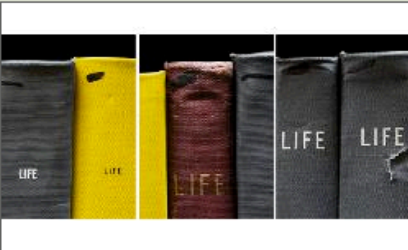
[or go to the advanced search page](#)

[New Artwork](#)



Marie Farkas  
**Jessica**  
added Apr 16, 2008 1:37 PM

[Featured Collections](#)



access+ENGAGE Archives  
added Sep 15, 2006 9:36 AM

[Recent Video/Music/Writing](#)

- poem
- Grandmother Water
- Made in China
- House of Cards
- Karawane #8: 2003

[Calendar](#)

**Erin Lemiski Art Show**  
April 4, 2008 - April 30, 2008  
Rhapsody Arts Center Gallery, Verona

**"We Make Art and Do Stuff"**  
April 16, 2008  
Pioneer Place Historic Theatre, St. Cloud


**Voltage: Fashion Amplified**  
April 16, 2008  
First Avenue Nightclub, Minneapolis

**The Wiz**  
April 11, 2008 - April 19, 2008  
Rarig Center - University Of Minnesota, Minneapolis

**Painting Workshop-Michael Schlichting-Acrylics**  
April 14, 2008 - April 18, 2008  
, Shoreview


[More events >>](#)

[Articles](#)



**MnArts Magazine: April 2008**  
MnArts magazine

For April, in honor of poetry month, we're tipping our hat to homegrown literature--with lots of author interviews, book reviews, and a survey of some of the offerings emerging from Minnesota's flourishing indie lit mag scene.



**Culturally Relevant? A Dance Critic Looks to the Territory Ahead**  
Features

Dance writer Camille LeFevre looks beyond the demise of the salaried staff arts writing position to the challenges of freelancing in a culture in which

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### C.F. Murphy and W.H. Fitzpatrick (LOC)



Bain News Service,, publisher. C.F. Murphy and W.H. Fitzpatrick [no date recorded on caption...]

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### Syracuse - W.H. Kelly - J. R. Clancy and John A. Mason (LOC)



### Senator Penrose (LOC)



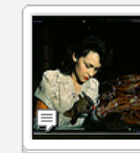
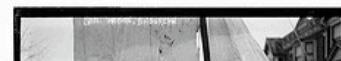
Bain News Service,, publisher. Senator Penrose [no date recorded on caption card] 1 negative :...

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### Sail Wagon, Brooklyn (LOC)



### 1930s-40s in Color

1615 items



### News in the 1910s

1750 items

## Regroup and Rethink...

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- Audience Participation
- The Life of a Performance
- Who Builds Your Brand

# Take this as you go...

- Listen and learn from your users—even if they're half your age.
- Look to your peers for ideas, inspiration and practical advice.
- Give your staff time to play!



# Thank you!

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